

# WELCOME to The Future of Saint John

Strategic Planning Executive Committee

Mission and Vision



# Approved Mission of Saint John

To Know, To Love and To Serve God, in His Church  
and Our Community

**#ToKnow:** Educate and Evangelize

**#ToLove:** Socialize and Include

**#ToServe:** Minister and Diakonia



SAINT JOHN *the* EVANGELIST  
CATHOLIC CHURCH



# Vision Statement

## Organizational Direction

Frames the future and provides an important context for strategy development



Vision



Expresses ideals, standards, and desired future state (“what” we want to be)

- \* A stretch, motivator, inspirational
- \* A vivid description
- \* Ideally, one sentence
- \* Primarily for internal audience
- \* Example: The Covenant Healthcare Ministry will be recognized in the Community we serve for superior & compassionate patient service, clinical excellence, as Healthcare Employer of Choice & Preferred Partner of Physicians.

# Vision Brainstorm: What Do We Want to Be?

- \* Center of Activity and Influence
- \* Engage and Engaged Youth
- \* Diverse in Age, Ethnicity, Family
- \* Inclusive
- \* Relevant
- \* Safe Haven
  - \* Not Judged
- \* Merciful
- \* Love
- \* Stewardship
  - \* Time
  - \* Talent
  - \* Treasure
- \* Joy
- \* Meet All Needs
  - \* Spiritual
  - \* Material
  - \* Personal
- \* Find the Fallen Away/Non



\* Underlined Words are Key Words for Vision Statement

# Vision Brainstorm: What Do We Want to Be?

- \* Teachings of Jesus Christ and the Church
- \* Part of Daily Life
- \* Never Turn Anyone Away
  - \* Welcoming
- \* Missionary
- \* Evangelization
- \* Build Strong/Life-Long Relationships with Church
- \* “Halo”
- \* Radical Change
- \* Be the First Option
  - \* Activities
  - \* Faith
  - \* Formation
  - \* Service
- \* Find a Place in the Church
- \* Unified

\* Underlined Words are Key Words for Vision Statement



# Vision Statement Draft

- \* Will become the center of daily life and life-long relationships with the church and community for people of all ages and backgrounds. Our safe, joyous faith, following the teachings of Jesus Christ, reveals us to be inclusive of all and missionary in our stewardship.

