

# ALICE IN COLLIER COUNTY

**Population:** 332,427 | **Number of Households:** 123,714  
**Median Household Income:** \$54,126 (state average: \$45,040)  
**Florida Underemployment Rate for 2012:** 16%  
**Gini Coefficient** (zero = equality; one = inequality): 0.53 (state average: 0.48)

## How many households are struggling?

**ALICE**, an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed, are households that earn more than the U.S. poverty level, but less than the basic cost of living for the county. Combined, the number of poverty and ALICE households equals the total population struggling to afford basic needs.

<b>Poverty</b> 12,707 HH 10%	<b>ALICE</b> 34,685 HH 28%	<b>STRUGGLING</b>	<b>Above ALICE</b> 76,322 HH 62%
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## What are the economic conditions?

The **Economic Viability Dashboard** evaluates community conditions for ALICE in three core areas. Each is an index with a scale of 1 (worst) to 100 (best).

<b>Housing Affordability</b> poor (43)	<b>Job Opportunities</b> fair (51)	<b>Community Support</b> fair (53)
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## What does it cost to afford the basic necessities?

This bare-minimum budget does not allow for any savings, leaving a household vulnerable to unexpected expenses. Affording only a very modest living in each community, this budget is still significantly more than the U.S. poverty rate of \$11,170 for a single adult and \$23,050 for a family of four.

Household Survival Budget, Collier County		
	SINGLE ADULT	FAMILY (INFANT AND PRE-K)
Housing	\$813	\$1,049
Child care	\$0	\$1,000
Food	\$176	\$531
Transportation	\$350	\$699
Health care	\$107	\$426
Miscellaneous	\$165	\$390
Taxes	\$205	\$198
Monthly total	\$1,815	\$4,295
<b>ANNUAL TOTAL</b>	\$21,783	\$51,535
<b>POVERTY ANNUAL TOTAL</b>	\$11,170	\$23,050

Source: U.S. Department of Housing and Urban Development (HUD), U.S. Department of Agriculture (USDA), Bureau of Labor Statistics (BLS), Internal Revenue Service (IRS) and state Treasury, and ChildCare Aware, 2012; American Community Survey, 1 year estimate.

Collier County, 2012		
Town	Total HH	% ALICE & Poverty
Everglades CCD	6,251	43%
Golden Gate CDP	6,631	60%
Immokalee CDP	4,088	77%
Island Walk CDP	1,573	15%
Marco Island	7,751	25%
Naples CCD	94,243	36%
Naples Manor CDP	1,002	73%
Naples Park CDP	2,627	44%
Pine Ridge CDP	834	37%

NOTE: Municipal-level data may not match county-level data; municipal-level data often relies on 3- and 5-year averages, is not available for the smallest towns that don't report income, and may overlap with Census Designated Places (CDP).